

## Digital Journal Ad Levels & Display for NCJW Washington Institute and RiSE UP!

The Digital Journal Ads will display on screens throughout the Washington Institute conference and the RiSE UP! celebration in a looping rotation. Ads will appear once in the loop, with the exception of Platinum Ads and Gold Ads. Platinum and Gold Ads will follow the specs of a Full Page Ad, but Platinum Ads will show three times per rotation, and Gold Ads will show twice per rotation.



**Full-Page Digital Journal Ad OPTION 1**  
for NCJW Washington Institute and RiSE UP!

**Full-Page OPTION 1**

Submitted message of **50 words or less** with optional logo (EPS or high resolution PNG only)

FINAL submission due date: **Friday, May 9**

**See samples below, which contain 27 words.**





**TOGETHER  
WE RISE**

**PLATINUM**



**Girl on the Roof is proud to shout  
from rooftops about the work of NCJW.  
Thank you for advocating for a better  
world for all of us!**



**Girl on the Roof is proud to shout  
from rooftops about the work of NCJW.  
Thank you for advocating for a better  
world for all of us!**

**RISEUP!**  
Celebrating Extraordinary Leaders

**nejw** National Council  
of Jewish Women

**girl on the roof**  
marketing that matters

**PLATINUM**

**Full-Page Digital Journal Ad OPTION 2**  
for NCJW Washington Institute and RiSE UP!

**Full-Page OPTION 2**

Ad layout provided by sponsor.

Submitted ad must be **1450w X 1080h pixels**  
(no bleeds).

FINAL submission due date: **Friday, May 9**

**See samples below.**







**ncjw**  
**WASHINGTON**  
**INSTITUTE**

**TOGETHER**  
**WE RISE**

**PLATINUM**

**ncjw** National Council  
of Jewish Women

Girl on the Roof is proud to **shout from rooftops** about the work of NCJW. Thank you for advocating for a better world for all of us!

**girl on the roof**  
marketing that matters





**RISEUP!**  
Celebrating Extraordinary Leaders

**nejw** National Council  
of Jewish Women

**PLATINUM**

Girl on the Roof is proud to **shout from rooftops** about the work of NCJW. Thank you for advocating for a better world for all of us!

**girl on the roof**  
marketing that matters



**Full-Page Digital Journal Ad OPTION 3**  
for NCJW Washington Institute and RiSE UP!

**Full-Page OPTION 3**

No content provided by sponsor.

Option 3 will be used if content submissions are not received by Friday, May 9.

See samples below.







**WASHINGTON  
INSTITUTE**

**TOGETHER  
WE RISE**

**PLATINUM**

**nejw** National Council  
of Jewish Women

**nejw** National Council  
of Jewish Women

thanks

**Girl on the Roof**

for their support of  
Washington Institute  
and RiSE UP!



**RISEUP!**  
Celebrating Extraordinary Leaders

**nejw** National Council  
of Jewish Women

**PLATINUM**

**nejw** National Council  
of Jewish Women

thanks

**Girl on the Roof**

for their support of  
Washington Institute  
and RiSE UP!

## Half-Page Digital Journal Ad **OPTION 1** for NCJW Washington Institute and RiSE UP!

### Half-Page **OPTION 1**

Submitted message of **30 words or less** with optional logo (EPS or high resolution PNG only)

FINAL submission due date: **Friday, May 9**

See samples below, which contain **27 words**.





**TOGETHER  
WE RISE**

**Girl on the Roof is proud to shout from rooftops about the work of NCJW. Thank you for advocating for a better world for all of us!**



**Carol and Kevin Reeve celebrate the extraordinary RiSE UP! honorees and the courageous advocates at Washington Institute for advocating for women, children and families. Thank you all!**





**Girl on the Roof** is proud to shout from rooftops about the work of NCJW. Thank you for advocating for a better world for all of us!



**Carol and Kevin Reeve** celebrate the extraordinary RiSE UP! honorees and the courageous advocates at Washington Institute for advocating for women, children and families. Thank you all!

## Half-Page Digital Journal Ad **OPTION 2** for NCJW Washington Institute and RiSE UP!

### Half-Page **OPTION 2**

No content provided by sponsor.

Option 2 will be used if content submissions are not received by Friday, May 9.

See samples below.





**TOGETHER  
WE RISE**

**nejw** National Council  
of Jewish Women

NCJW thanks

**Girl on the Roof**

for their support of RiSE UP!  
and Washington Institute

NCJW thanks

**Carol and Kevin Reeve**

for their support of RiSE UP!  
and Washington Institute



**RISE UP!**  
Celebrating Extraordinary Leaders

**ncjw** National Council  
of Jewish Women

NCJW thanks

**Girl on the Roof**

for their support of RiSE UP!  
and Washington Institute

NCJW thanks

**Carol and Kevin Reeve**

for their support of RiSE UP!  
and Washington Institute



**Quarter-Page Digital Journal Ad OPTION 1  
for NCJW Washington Institute and RiSE UP!**

**Quarter-Page OPTION 1**

Submitted message of **20 words or less.**

FINAL submission due date: **Friday, May 9**

See samples below, which contain 20 words.





**TOGETHER  
WE RISE**

**nejw** National Council  
of Jewish Women

**Girl on the Roof** is proud to support the work of NCJW. Thank you for advocating for a better world!

**Carol and Kevin Reeve** celebrate NCJW and the courageous Washington Institute attendees for advocating boldly for women, children, and families!

Thank you, NCJW and Washington Institute attendees, for your advocacy of reproductive rights and a more just world!

**– Dani Kramer**

**DK Social** is proud to support NCJW and to honor the bold, inspiring leaders of Washington Institute and **RiSE UP!**

**RISEUP!**  
Celebrating Extraordinary Leaders

**ncjw** National Council  
of Jewish Women

**Girl on the Roof** is proud to support the work of NCJW. Thank you for advocating for a better world!

**Carol and Kevin Reeve** celebrate NCJW and the courageous Washington Institute attendees for advocating boldly for women, children, and families!

Thank you, NCJW and Washington Institute attendees, for your advocacy of reproductive rights and a more just world!  
– **Dani Kramer**

**DK Social** is proud to support NCJW and to honor the bold, inspiring leaders of Washington Institute and **RiSE UP!**

**Quarter-Page Digital Journal Ad OPTION 2  
for NCJW Washington Institute and RiSE UP!**

**Quarter-Page OPTION 2**

No content provided by sponsor.

Option 2 will be used if content submissions  
are not received by Friday, May 9.

See samples below.







**TOGETHER  
WE RISE**

**nejw** National Council  
of Jewish Women

NCJW thanks

**Girl on the Roof**

for their support of  
Washington Institute  
and RiSE UP!

NCJW thanks

**Carol and Kevin Reeve**

for their support of  
Washington Institute  
and RiSE UP!

NCJW thanks

**Dani Kramer**

for their support of  
Washington Institute  
and RiSE UP!

NCJW thanks

**DK Social**

for their support of  
Washington Institute  
and RiSE UP!



**RISE UP!**  
Celebrating Extraordinary Leaders

**ncjw** National Council  
of Jewish Women

NCJW thanks

**Girl on the Roof**

for their support of  
Washington Institute  
and RiSE UP!

NCJW thanks

**Carol and Kevin Reeve**

for their support of  
Washington Institute  
and RiSE UP!

NCJW thanks

**Dani Kramer**

for their support of  
Washington Institute  
and RiSE UP!

NCJW thanks

**DK Social**

for their support of  
Washington Institute  
and RiSE UP!