

NCJW Research & Development New Project Rubric

1. Please rate the proposal’s relevance to NCJW mission and priority areas

	0 pts.	1 pt.	2 pts.	Rating
NCJW Mission	<i>Missing, unclear, or irrelevant to the mission of NCJW</i>			

a. Comments regarding the proposal’s alignment with NCJW mission and priority areas:

2. Please rate the proposal’s description/summary:

	0 pts.	1 pt.	2 pts.	Rating
Project description	<i>Missing, unclear, or need not demonstrated</i>	Description demonstrates <i>weak</i>	Description demonstrates <i>strong need....</i>	

a. Comments regarding the proposal’s **description/summary** (please include as much information as you can in order to facilitate the funding decision process)

3. Please rate the proposal’s goals and outcomes:

	0 pts.	1 pt.	2 pts.	Rating
Goals and corresponding outcomes	<i>Missing, unclear, or irrelevant to the RFP.</i>	Goals and/or outcomes are included, but they are stated <i>vaguely/inconclusively</i> and/or their correlation is <i>weak</i> .	Goals and outcomes are <i>clearly stated</i> , and their correlation is <i>evident/strong</i> .	

- a. Comments regarding the proposal’s **goals and outcomes** (please include as much information as you can in order to facilitate the funding decision process):

	0 pts.	1 pt.	2 pts.	Rating
Evaluation Plan	<i>Missing, unclear, or incomplete.</i>	Measures are <i>included</i> , but they are <i>poorly described</i> and/or <i>weakly matched</i> to project goals and outcomes.	Measures are <i>clearly stated</i> , and they <i>match</i> project goals and outcomes; moreover, supporting details are <i>included</i> .	

4. Please rate the proposal’s measures of project effectiveness:

- a. Comments regarding the proposal’s **measures of project effectiveness** (please include as much information as you can in order to facilitate the funding decision process):

5. Please rate the proposal’s Project Management:

	0 pts.	1 pt.	Rating
Project Management	<i>Missing, unclear, or incomplete.</i>	Timeline is <i>clear</i> , and it <i>matches</i> both project description and proposed outcomes.	

- a. Comments regarding the proposal’s **project management plan** (please include as much information as you can in order to facilitate the funding decision process):

6. Please rate the proposal's requests:

	0 pts.	1 pt.	Rating
Volunteers Request			
Budget Request	Budget <i>lacks details</i> and/or contains <i>serious "padding."</i>	Budget is <i>clearly detailed</i> , with no evidence of "padding."	

- a. Comments regarding the proposal's **volunteer request** (please include as much information as you can in order to facilitate the funding decision process):

- b. Comments regarding the proposal's **budget** (please include as much information as you can in order to facilitate the funding decision process):

OVERALL SCORE: _____ out of _____

Reviewer signature: _____ Date: _____
