



National Council of Jewish Women

Getting Started with Your Fundraising Road Map

What is your Section's budget? How much are you spending?

1. Space rental
2. Salaries/consultants (accountant, bookkeeper, other)
3. Insurance
4. Cost for events and programs
5. Support to NCJW National
6. Coalition membership/sponsorship
7. Other

How does your section receive income?

1. Dues
2. Signature Event (Hannah G. Solomon event or others)
3. Grants
4. Donations from individuals
5. Program revenue
6. Corporate sponsor program
7. Bequests
8. Other

Set Goals

1. Board Giving – 100%
2. Membership Renewal – 85%
3. Use an event to raise funds – (charge for events, invite someone to sponsor an event)
4. Say thank you to everyone who donates – write formal letter

Suggestions (What are you raising money for and what programs/projects will inspire support?)

1. Start small
2. Create achievable goals and identify stretch goals
3. Make sure goals are measurable
4. Make coffee dates
5. Engage people who are newly showing interest in your Section
6. Reach out to members who you haven't heard from in a while
7. Train the board to be fundraisers

Proposed Fundraising Calendar

Month	Action
June	
July	
August	
September	
October	
November	
December	
January	
February	
March	
April	
May	