

NCJW Leading for Change Blank Template for Fund Development Plan

I. Financial Goals

Projected Operating Budget 2018: \$

Income Categories	FY 2018 Actual	FY 2019 Projected	% of Total 2018
<i>Dues</i>			
<i>Grants-Foundation</i>			
<i>Grants-Government</i>			
<i>Annual Campaign</i>			
<i>Hannah Solomon Campaign</i>			
<i>Special Events</i>			
<i>Interest Income</i>			
<i>Board Campaign</i>			
<i>Misc Income</i>			
Totals	\$	\$	100 %

II. Strategic Goals

- a.
- b.
- c.
- d.
- e.
- f.

III. Resources

- a. Volunteer
 - 1.
 - 2.
 - 3.
 - 4.
 - 5.
- b. Staff
 - 1.
 - 2.
 - 3.
- c. Outside Consultant
 - 1.
 - 2.
 - 3.
- d. Outside mail house
 - 1.
 - 2.
 - 3.

IV. Solicitation Strategies

- a. Dues
 - 1.

- 2.
- b. Grants-Foundation
 - 1.
 - 2.
 - 3.
- c. Grants-Government
 - 1.
 - 2.
 - 3.
- d. Annual Campaign
 - 1.
 - 2.
 - 3.
- e. Hannah Solomon Campaign
 - 1.
 - 2.
 - 3.
- f. Special Events
 - 1.
 - 2.
 - 3.
- g. Interest Income
 - 1.
 - 2.
- h. Board Campaign
 - 1.
 - 2.
 - 3.
 - 4.
 - 5.
- i. Misc. Income
 - 1.
 - 2.

V. Cultivation Strategies

- a.
- b.
- c.

VI. Monitoring the Plan & Process

- a.
- b.
- c.
- d.

VII. Development Calendar

June

July

August

September

October

November

December

January

February

March

April

May

June

