



## Sample emails:

### Sample email #1

Hi\_\_\_\_\_

Have you registered for Convention 2020 yet?

Join our delegation and hundreds of other NCJW fierce feminists April 23-25 in the windy city! At **Convention 2020 – Jewish Feminism: Honoring the Past, Shaping the Future** you'll have the power to set NCJW's path forward as we adopt resolutions and bylaws that drive our work. Hear CEO Sheila Katz share her vision for the NCJW movement and how we will create lasting change together.

Early bird registration ends January 20, so [register for Convention](#) and [book your hotel](#) today!

### Sample email #2

Hi\_\_\_\_\_

What do deep dish pizza and Jewish feminism have in common? They're both awesome and started in Chicago!

Join us as we take to the windy city April 23-25 for Convention 2020. The reasons to attend Convention 2020 are infinite, but to start you will:

- **Get inspired:** Now is the perfect time to get involved in our national movement and learn about the impact that NCJW is making across the country.
- **Shape the future:** The future of NCJW is brighter than ever. This is our first national event with Sheila Katz as our CEO! Come hear her vision for the future.
- **Set the direction of our national movement:** During our business session, you will vote on a new board, bylaws, and resolutions.
- **Learn something new:** Our workshops are a great opportunity to expand your skills and learn more about the social justice issues we work on.
- **Cultivate connections:** Build relationships with many other fierce feminists as we turn our faith into action. And meet Sheila Katz and our incoming national board directors.

Early bird registration ends January 20 so [register for Convention](#) and [book your hotel](#) today!

### Sample Tweets

- Feminist, fierce, phenomenal: we're bringing it all to Chicago in the spring. Join us for Convention 2020 April 23-25. Check out our website to learn more and register: <https://www.ncjw.org/convention2020/>
- Get inspired, learn something new, cultivate connections, shape the future, and make change happen. All of this is possible and more April 23-25 at Convention 2020 – learn more and register here: <https://www.ncjw.org/convention2020/>
- What do deep dish pizza and Jewish feminism have in common? They're both awesome and started in Chicago! Join us April 23-25 in the windy city as we make change happen during Convention 2020: <https://www.ncjw.org/convention2020/>
- ICYMI: Convention 2020 registration is now open! Join us in Chicago & hear NCJW CEO @SheilaKatz's vision for the future of our organization.

### **Sample Facebook and Instagram**

- 125 years after Hannah G. Solomon founded NCJW in Chicago, our powerful network returns to celebrate all we've accomplished and envision our future. Join us April 23-25 for Convention 2020, Jewish Feminism: Honoring the Past, Shaping the Future. At Convention 2020 you'll have the chance to get inspired by our work across the country; learn something new by expanding your skills through our workshops; shape the future by voting on a new board, bylaws, and resolutions; cultivate connections with other fierce feminists like yourself; and make change happen as NCJW takes over the windy city.  
Check out our website to learn more and register while time lasts: <https://www.ncjw.org/convention2020/>
- Inspiration – Learning – Connecting – Change. What do these things have in common? NCJW Convention 2020. Join us April 23-25 in the windy city as we turn our faith into action. With myriad workshops, engaging speakers, and networking opportunities, Convention is sure to leave you energized and inspired to continue your social justice work with new skills, ideas, and knowledge when you return home.  
Excited to connect with NCJW fierce feminists from near and far? Early bird registration ends January 20, so register for Convention and book your hotel today!  
What are you waiting for? Learn more and register here now before time runs out: <https://www.ncjw.org/convention2020/>

**Sample graphics:** These graphics are also available on the NCJW website.

Social:



**CONVENTION**

**2020**

*Jewish Feminism: Honoring the Past, Shaping the Future*  
April 23-25 in Chicago, IL

NCJ  $\geq$  | 125

The graphic features the word 'CONVENTION' in large white letters at the top. Below it, the year '2020' is displayed in large, stylized numbers. Each digit of '2020' is filled with a different image: the first '2' shows a crowd at a protest with signs; the first '0' is a portrait of a woman; the second '2' shows a woman in a blue shirt; the second '0' shows a woman in a white shirt. Below the numbers, the text 'Jewish Feminism: Honoring the Past, Shaping the Future' is written in a green, italicized font, followed by 'April 23-25 in Chicago, IL' in a smaller green font. In the bottom right corner, the logo 'NCJ  $\geq$  | 125' is visible.



**Convention 2020**

*Jewish Feminism: Honoring the Past,  
Shaping the Future*

NCJ  $\geq$  | 125

The image shows a night view of the Chicago skyline with several skyscrapers illuminated. Overlaid on the image is the text 'Convention 2020' in large white letters, followed by 'Jewish Feminism: Honoring the Past, Shaping the Future' in a smaller, italicized white font. In the bottom right corner, the logo 'NCJ  $\geq$  | 125' is visible.

## Convention 2020

*Jewish Feminism:  
Honoring the Past, Shaping  
the Future*



April 23-25 in Chicago, IL

NCJW | 125

# CONVENTION



*Jewish Feminism: Honoring the Past, Shaping the Future*

April 23-25 in Chicago, IL

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**Email Header:**



**Save the Date:**

Save the Date

**Convention 2020**

*Jewish Feminism: Honoring the Past, Shaping the Future*

April 23-25 in Chicago, IL

[www.ncjw.org/convention2020/](http://www.ncjw.org/convention2020/)



125 years after Hannah G. Solomon founded NCJW in Chicago, our powerful network returns to celebrate all we've accomplished and envision our future. Join us as we cultivate connections, learn something new, shape the future, and get inspired to continue to make change happen!

NCJW | 125

