

5T: How to Have a Successful Advocacy Visit


NCJW[®]

National Council of Jewish Women

Introduction: How to Have A Successful Advocacy Visit

- NCJW Legislative Team
- Why is it important to know how to have a successful advocacy visit?
- NCJW is a 501(c)(3) organization

Plan Your Visit

- Choose who to meet with
 - Set up an appointment
 - Research
 - Assign roles
 - Materials
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During the Visit

- Go with the flow
 - Opening
 - “The Ask”
 - Wrap-Up
 - Debrief
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- The bottom of the slide features a decorative graphic consisting of several overlapping, semi-transparent green shapes. These shapes include a large triangle on the right side that points upwards, and several other overlapping triangles and polygons on the left side, creating a layered, abstract design.

After the Visit

- Say thanks
 - Complete report form
 - Stay in contact
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- The bottom portion of the slide features a decorative graphic consisting of several overlapping, semi-transparent green shapes. These shapes include a large triangle on the right side that tapers towards the bottom, and several intersecting lines and smaller triangles on the left side, creating a complex, abstract geometric pattern.

Best Practices

- Be early
 - Do not make up a response
 - Use pivot language
 - Practice time management
 - Personal stories
 - Stay non-partisan
 - Ask before posting
 - Say thanks
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Role Playing





Q & A

Closing

- Call evaluation
- Recording
- Follow-up materials
- Questions? Contact:

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