

**National Human Trafficking Awareness Day**  
**Social Media Guide**  
**Jewish Coalition Against Trafficking**  
**January 11, 2018**

**We will not stand idly by. Today we join our voices together – the Jewish community speaks out against human trafficking.**

**Feel free to use the sample posts below or to come up with your own!**

**TWITTER**

- We were slaves, too – and we will not stand idly by while people are being trafficked. Join us in speaking out on #HumanTrafficking Awareness Day. #EndHumanTrafficking
- The Jewish community is working to #EndHumanTrafficking. Our shared values call us to build a world where all are free: <http://bit.ly/2zekRbQ>
- #HumanTrafficking is using force, fraud, or coercion to control someone for commercial sex or labor & services #EndHumanTrafficking
- Everyone deserves respect & dignity. No one should be exploited for labor or sex. <http://bit.ly/2jeLoeZ> #EndHumanTrafficking
- As Jews, we cannot stand by while others are enslaved. We must work for a world in which all are free <http://bit.ly/2zekRbQ> #EndHumanTrafficking
- Get help, report a tip, or request services from the National Human Trafficking Resource Center 1-888-373-7888 #EndHumanTrafficking
- Think someone you know is being trafficked? Check [@Polaris Project](#)'s list of signs & red flags <http://bit.ly/KPcFCZ> #EndHumanTrafficking
- 55% of victims of #humantrafficking worldwide are women and girls. This happens every day in our communities. #EndHumanTrafficking
- Victims of labor trafficking work long hours for little to no pay, under physical and psychological control. #EndHumanTrafficking
- Traffickers often threaten foreign workers with arrest and deportation, even those with legal right to work in US. #EndHumanTrafficking
- How do we #EndHumanTrafficking? Address the systemic causes that make trafficking a \$150 billion industry worldwide & allow it to continue
- #EndHumanTrafficking: strengthen social safety nets, enforce worker protections, combat rape culture, target demand for cheap goods/labor
- We look forward to working with Congress to reauthorize the Trafficking Victims Protection Reauthorization Act! #EndHumanTrafficking

**FACEBOOK**

**POST 1**

Today is #HumanTrafficking Awareness Day. An estimated 20.9 million individuals are enslaved worldwide, including hundreds of thousands of victims in the US. Traffickers use violence, threats, lies, debt bondage, and other forms of coercion to exploit men, women, and children through forced labor and or sexual exploitation. Jewish tradition reminds us that we, too, were once slaves in Egypt. We must commit to adequately funding services for survivors of trafficking, hold traffickers accountable, and

address the systemic causes of trafficking. We will not stand idly by while others are enslaved! Today, we join our voices together to build a world where all are free. #EndHumanTrafficking

**POST 2**

Today is #HumanTrafficking Awareness Day. Trafficking-is the forced exploitation of a human being for labor or sex, which violates the inherent dignity and worth of a person. Jewish tradition reminds us that we, too, were once slaves in Egypt. We will not stand idly by while others are enslaved! As Jews, our shared values call us to speak out against the injustice of slavery, to hear the voices of victims and survivors, and to vigorously uphold the right of every individual to be free. #EndHumanTrafficking

<http://bit.ly/2zekRbQ>