

MESSAGING GUIDE: NATIONAL TRAFFICKING HOTLINE POSTING LAWS

How to Use This Messaging Guide

Advocates looking to advance National Trafficking Hotline Posting Laws can help raise awareness by writing and publishing **op-eds, blogs, or letters to the editor**. These are all great ways to engage a broad audience, respond to an opposing point of view in the public forum, and highlight key information for potential supporters. **You can use the following messages to effectively write op-eds, blogs, and letters to the editor about passing or strengthening a National Trafficking Hotline Posting Law in your state.**

Key Points

- ▶ National Trafficking Hotline Posting Laws are essential to provide lifesaving services to survivors of human trafficking.
- ▶ National Trafficking Hotline Posting Laws are invaluable resources to law enforcement in their efforts to combat human trafficking.
- ▶ Our Jewish values teach us *Talmud Torah* — the importance of education and awareness. In this spirit, National Trafficking Hotline Posting Laws provide critical knowledge to survivors of human trafficking and to law enforcement. Our values implore us to disseminate this knowledge.

Supporting Points

National Trafficking Hotline Posting Laws are essential to provide lifesaving services to survivors of human trafficking.

- ▶ The National Trafficking Hotline is a phone and text hotline operated by the National Human Trafficking Resource Center (NHTRC), funded by the Department of Health and Human Services and operated by Polaris. The hotline serves as a lifeline for survivors, giving them a way to connect to crucial support services. The hotline operates 24 hours a day, 7 days a week, 365 days a year, and is available in over 170 languages.
- ▶ States that have laws mandating hotline postings in public spaces increase the visibility and awareness of the hotline, leading to higher call volumes and greater access to services for survivors.
- ▶ Many states don't have statutes mandating the posting of state or national numbers. When there is no mandate, it doesn't happen, and sex trafficking victims and survivors don't have this critical resource to obtain support services or seek safety.

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- ▶ Since 2007, the National Human Trafficking Resource Center Hotline has fielded over 80,000 calls, identified over 9,000 potential victims, and delivered more than 3,500 tips to law enforcement agencies which led to the successful arrest and prosecution of many traffickers.

- ▶ The hotline records serve as indispensable investigative and prosecutorial resources for law enforcement.
- ▶ The hotline records help illustrate the scope of human trafficking across the country, giving lawmakers a fuller context in which to make laws and empower law enforcement to take action.

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- ▶ NCJW has a longstanding history of speaking up about the issues that help us fulfill our obligation to pursue social justice. Education is a critical component in raising awareness in order to create change.
- ▶ By passing National Trafficking Hotline Posting Laws, state lawmakers will be doing the holy work of raising awareness and providing education to survivors of human trafficking and law enforcement, empowering our communities with the knowledge and tools to help combat trafficking.

Pro Tips

- ▶ Make sure to personalize the piece with a relevant story, or your motivations for getting involved in this work.
- ▶ In your piece, make sure to include each of the three key points outlined above, and use the provided supporting points to back up your claims.
- ▶ For further guidance, check out NCJW's tips on writing [op-eds](#), [blogs](#), and [letters to the editor](#).

Questions?

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