

## Top Line Messaging for National Council of Jewish Women

## WHO WE ARE:

- As the oldest grassroots Jewish women's organization in the country, for more than 125 years, National Council of Jewish Women (NCJW) has boldly worked to create a world where women, children, and families are fully valued and empowered.
- We are continually guided by Jewish values that call on us to improve the lives of women, children and families.

## WHAT WE DO:

- Addressing the most pressing challenges of the day, NCJW's current work focuses on safeguarding and expanding access to abortion justice; protecting and promoting the vote; and advocating for fair, independent, and qualified judges on federal courts.
- NCJW is launching a new campaign, 73Forward, to increase access to abortion services across the US, beginning with making it easier to access life-saving, and safe medication and self-managed abortion. This is the best way to make an impact immediately for those seeking abortion care.

## HOW WE DO OUR WORK:

- Our 200,000 advocates, 60 Sections and local affiliates, and extensive State Policy Advocacy Network promote necessary change on local, state and federal levels through meaningful community education, progressive advocacy and dedicated community service.
- Every one of NCJW's sections is a unique organization, intertwined with both national NCJW's values and localized goals to empower change in their communities. They are critical partners in organizing communities, drafting local and state-wide legislation – some of which serve as models for other state and national legislation – and running impressive and widely recognized community service projects.
- Whether expanding access to abortion, promoting and protecting the vote or advocating for fair, qualified and independent judges, NCJW makes sure to lift up the voices and experiences of those most impacted.