Program Evaluation

Program (name):

1. **Goals:**

2. **Outcomes:**

   External Outcomes – those that affect an individual, your local community or state, such as providing clothing or food, building awareness for domestic violence prevention, building strategic alliances with other organizations.
   Internal Outcomes -- those that affect NCJW, such as volunteer engagement, fund development, leadership pipeline development, succession planning or visibility in the community.

   -
   -
   -
   -
   -

3. **Outputs:** These should be as specific as possible and tie back to the anticipated outcomes. Some examples: Establish an Advocacy Committee with 8-10 members; offer four webinars during the fall; recruit 10 volunteers for food delivery program, etc.
   -
   -
   -

4. **Activities:** Such as stuffing backpacks, going to the Capitol, training program

   -
   -

5. **Measures of Success (**with Evaluation Tools): These measures let you know you've reached your outcomes. Typical measurement tools include participant surveys, individual or small group interviews, data metrics or analytics, etc.

   -
   -
   -

Note: Be sure to convene a meeting to review the evaluation data to assess whether the program met your goals, what worked and what didn't work, how the data informs the program design moving forward, other evaluation data you might need to collect, etc.