

Leadership Conversation Guide

A leadership conversation is an opportunity to have a one-on-one conversation to build a relationship with a potential leader, learn about their interests, passions, and skills, and discuss opportunities for them to take on leadership roles at NCJW.

This is a conversation. Be authentic, be sincere, and be an active listener.

Conversation prompts

Use these prompts as a starting place to guide your conversation. Make sure to ask follow up questions to help make this an authentic conversation and not an interview.

- Tell me about yourself. What are you interested in? What passions drive you?
- What has inspired your passion for social justice or community service?
- What motivated you to get involved with NCJW?
- What skills would you like to utilize at NCJW? Are there skills you would like to further develop?
- What are you balancing between work/life/volunteer/etc?
- I think you have great leadership potential. How are you interested in growing as a leader? What type of leadership opportunities interest you?

Avoid talking about issues such as community building or social justice in an abstract and detached way — talk about why you both care about NCJW projects or issues because of your own life experiences or the specific experiences of people you care about.

The Pitch

- Based on the conversation and what you learn about the individual, you can work with them to determine leadership roles that interest them as their next step at NCJW. Customize your conversation to refer to their interests, skills, availability, etc.
- The framing: this is an opportunity to make a difference in your community or beyond. They can improve the lives of women, children, and family. They be part of a community of savvy and powerful women leaders. And they can further develop their skills while having an impact.