

TARGET AUDIENCE PERSONA PROFILE

- Age:
- Location:
- Sexual Orientation & Marital Status:
- Children / Grandchildren:
- Religion:
- Education:
- Occupation:
- Household Income:



Hobbies:



News Sources:



Political Affiliation:



Nonprofit Giving:



Social Media & Communication Preferences/Habits:



Relationship to NCJW (National & Section):



Main Motivators / NCJW Programs / Messages:

Name: