



National Council of Jewish Women
Greater Dallas Section

NCJW PROJECT: Fill in Project Name
PACE PROJECT SUBMISSION FORM
2018-2019

I. EXECUTIVE SUMMARY (100-word limit¹)

West Dallas is considered one of the most economically disadvantaged communities in the US, ranking in the top 3%. Through our research and discussions with school principals, other community stakeholders and the Budd Center at SMU we determined we could best be of assistance to this needy community by taking a two-prong approach. We identified six elementary schools and ascertained their specific needs and also through the West Dallas Multi-Purpose Center the larger community critical needs (WDMC). These partnerships are enabling us to begin to address the best ways for us to serve this community.

II. PROJECT GOALS (500-word limit)

A. How does the project deliver on NCJW's mission?

We are providing direct items to children – uniforms, backpacks and binders to better prepare the students for school and free up family resources. Volunteers student and adult reading mentors are also providing direct service to individual students.

We also provided turkeys to families who would not otherwise be able to purchase them, have assisted with TXU delivery of subsidized electricity and registered voters.

B. What is your long-term vision for the project?

By partnering with all the aforementioned (and perhaps additional) community stakeholders we will be able to not only continue but also expand the needed assistance to the schools and larger community both materially and physically (volunteer service).

C. What are your project's annual and 3-5 year goals?

Within 3 years provide uniforms to 75% of the students in need plus additional items through clothes closets; increase the number of volunteers in the school in reading or other programs as deemed necessary by the principals; increase the number of turkeys distributed at WDMC, increase NCJW involvement with WDMC with an on-going clothes closet. In 5 years, 100% of needy students receive uniforms, jackets and additional items in the schools targeted. At WDMC continue to provide assistance through volunteers and specific needs. We also want to be flexible to provide as needed by the partners.

D. How will your project improve the lives of its participants? Students receiving uniforms and other clothing will not have to face the embarrassment of not having

¹ Limits are approximate; 500 words is approximately equal to one page.

uniforms or having a soiled uniform . By providing uniforms NCJW enables the students to proudly “fit in” with the other students who have uniforms, plus it will allow parents to be able to spend dollars on other family needs, food, health, etc.

1. **How much do you expect the lives of participants to improve in 2018-2019?**By providing these basics we will enable the parents to meet the other pressing needs of their children. Our tutoring mentors will facilitate these students achieving a grade level reading level.
2. **How will you measure this outcome?**
One of our goals is reduce the stress on these families by helping with the basics—this may be a difficult outcome to measure. quantitatively other than the numbers we helped. We will have a qualitative measure form the principals, counselors and teachers. Another goal is to help these students achieve, minimally, a grade level reading level. The schools will provide us with a measurement tool.
 - i. **Attach a copy of the tool you use in measuring outcomes.**

III. PROJECT DESCRIPTION (1500-word limit)

A. Briefly describe your project.

This is a two-pronged project: WDMC & Schools.

WDMC consists of providing 500 backpacks & binders at their Back To School Fair in August. NCJW volunteers assist by purchasing the backpacks & binders, plus distribution at the Back-to- School Fair. NCJW distributes turkeys, to identified, West Dallas residents for the Thanksgiving Holiday. Throughout the year as volunteer assistance is needed for other WDMC programs, NCJW recruits volunteers to assist. A clothes closet is currently being planned to begin late summer.

For the schools, NCJW volunteer liaisons communicate with the school principals and provide to the project Chairs the numbers of students and sizes in need. Team volunteers order the uniforms, sort them by school and the liaisons deliver them before school begins. Other volunteers purchase other items – jackets, underwear & socks.

Volunteers also serve as reading tutors.

The Hockaday School has partnered with us to provide an after school girls book club at the Stevens Park Elementary School.

Some of the schools have also requested additional uniforms and after school clothes which will go into their specific clothes closets.

B. Are there other, similar projects in the community?

Although there are other organizations assisting at the schools or involved with WDMC, there is not an organization doing what NCJW does.

C. How do you know the community needs this project.

Discussions were held with the Social Worker/Manager of WDMC, The Budd Center at Southern Methodist University and meetings with the school principals and parents liaisons as to their specific needs.

D. How is your project is managed and how does it accomplishes its goals. Include:

1. **Project Leadership**
2. **Volunteers (Attach full list with contact information)**
3. **Direct Participants**
4. **Other Participants**

Currently Renee Karp and Janine Pulman serve as co-chairs. We have a committee that has broken into teams (2 to a team) to work on the following areas: backpacks, binders, uniform purchasing, volunteer fair/volunteer recruitment.

See attached list

- E. **What is your leadership succession plan?** We hope to have an additional co-chair working with us before the end of the fiscal year. Additionally a third co-chair will be determined so that we have project leadership accepting a 3-yr commitment, with the longest serving co-chair in the “advisor” capacity, the next as main Co-chair and the newest as the incoming main chair.
- F. **What significant, major changes, if any have occurred to your project in the last year?**
NA as this is a new project
- G. **How do you recruit volunteers?**
a. **Did the Volunteer Fairs help?**
b. **Did the Membership Committee assist you?**
We received names from the Volunteer Fair and Membership. We recruited by phone and emails and additionally people heard about it and called to volunteer.
- H. **How do you raise awareness of the project within NCJW, the Jewish community and the DFW community?**
From briefings at board meetings, articles / flyers in the newsletters and e-news.
- I. **Briefly summarize the history of your project.**
This is a project that just came through R &D and voted on in 2017.
- J. **What are the key challenges and opportunities your leadership team faces?**
Resources: Financial and volunteer.

IV. REQUESTS (1000 words)

A. Financial

1. Current year & 2018-2019 Proposed Budget

Total Expenses (INSERT SECTION 8100 IN ITS ENTIRETY FROM THE BUDGET WORKSHEET

- a. **Explanation of any increase or decrease vs. previous year** This past year we only provided uniforms for students k-2. We found out that many schools also have pre-k students. We would like to be able to provide uniforms to pre k - 3 elementary school age students for this coming fiscal year.
- b. **Cost per participant** \$25/uniforms, \$13.91 for backpacks & binders, \$15/turkey. Underwear, incentives and storage are not on a per student basis.

If there are more funds available, what is the one thing you would add, why and how much additional funding would be needed? \$10,000 for hard toe sports shoe vouchers.

2. If there are fewer funds available, what would you reduce and why?

We would have to cut back on the number of students served and incentives.

B. Volunteers

1. How many volunteers do you need to meet your goals in 2018-2019?

[Click here to enter text.](#)

C. Other: (Please also explain any differences vs. prior year).

1. Marketing & Publicity

[Click here to enter text.](#)

2. Outcomes Plan

[Click here to enter text.](#)

3. Volunteer Recruitment

[Click here to enter text.](#)

D. How else can NCJW best support your efforts to successfully administer and support this program?

[Click here to enter text.](#)