

**CONVENTION 2020
SPONSORSHIP
OPPORTUNITIES**

NCJ \approx TM | 125

**JEWISH FEMINISM: HONORING THE
PAST, SHAPING THE FUTURE**

April 23-25, 2020

2020 SPONSORSHIP OPTIONS



Since the day Hannah G. Solomon decided women should be more than coffee servers, NCJW advocates have been at the forefront of the Jewish social progressive movement. Every three years, NCJW members and advocates come together to determine the priorities for the future at Convention. NCJW members also have a chance to connect with other like-minded progressive change-makers and take their connections back to their homes across the country.

Through sponsorship, we invite you and your organization to join us in doing what we do best: ensuring dignity for all and making a meaningful difference in the world. We are willing to work with your organization and its interests to ensure the sponsorship package fulfills your needs. For questions, please contact Page Yarborough, 240-509-5506 or pyarborough@njwt.org.

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2020 SPONSORSHIP OPTIONS

FOUNDERS LEVEL: \$125,000

Hannah G. Solomon Founders' Package

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125 years after Hannah G. Solomon founded NCJW in Chicago, our powerful network returns to celebrate all we have accomplished and to envision our future. Our outspoken advocates, innovative leaders, and creative strategists influence decision makers at every level of government and create lasting change. Join us in laying the groundwork for the next 125 years as the title sponsor of Convention 2020.



GOLD LEVEL: \$75,000

Women Who Dared Shabbat Dinner & CEO Address or Leadership Gala

Leadership Gala:

L'Dor V'Dor. We are excited to celebrate NCJW's 125-year anniversary at this year's gala. This important evening honors the accomplishments and contributions of past leaders, but also looks forward to the daring ways NCJW—and our new leadership—will create lasting social change. Past speakers include Justice Ruth Bader Ginsburg, Rep. John Lewis (D-GA), Cecile Richards, Melissa Harris-Perry, and Eve Ensler.

Shabbat Dinner & CEO Address:

On this special evening, we honor a female trailblazer and recognize her efforts in advancing social change for women and families with the Woman Who Dared Award. Past honorees include The Honorable Nancy Pelosi, Sec. Hillary Clinton, Susan Weidman Schneider, Dr. Dorothy Height, Sally Yates, and Sen. Heidi Heitkamp (D-ND).

2020 SPONSORSHIP OPTIONS

SILVER LEVEL: \$25,000

Opening Plenary or Business meeting

Business Meeting:

Every three years, leaders, members, and advocates of NCJW come together to determine the priorities for the future. Our founder Hannah G. Solomon's vision and commitment were legendary and her high standards live through our actions. We continue her legacy through our policies.

Opening Plenary:

Kicking off our celebration of 125 years, we will hear from our current President, Beatrice Kahn, along with past and emerging leaders. The Opening Plenary sets the stage for our weekend of celebration and our vision for the future.



BRONZE LEVEL: \$12,500

State Policy Advocate Training or Section Leaders Training

State Policy Advocate Training:

NCJW's boots on the ground, the State Policy Advocates (SPAs), lead NCJW sections and advocates in championing legislation at the state and federal level. SPAs are a vital part of NCJW's network, and without the annual training, NCJW would not have the people power to get things done.

Section Leaders Training:

As the guiding force of the NCJW movement, Section Leaders keep the organization on track and advancing our mission in their own communities. Without this essential training, confronting today's most urgent social and economic challenges would not be possible.

2020 SPONSORSHIP OPTIONS

PREMIER LEVEL: \$5,000

Premier Leadership Convening, Workshop, and App:

The information hub of Convention! Available to all Convention participants. As a sponsor, you will be recognized on the app's banner. Access to workshops and coffee/snack breaks.



FRIEND OF NCJW LEVEL: \$1,250

Friend of NCJW:

Your voice and support has never been more essential than it is now. Together, our voices make a meaningful difference in the world.



2020 SPONSORSHIP AT-A-GLANCE

NCJ \geq 125	Founder \$125,000	Gold \$75,000	Silver \$25,000	Bronze \$12,500	Premier \$5,000	Friend \$1,250
Recognition as lead sponsor, all convention materials, 5 mins on stage or in recorded video	✓					
Sponsor email blast, recognition from podium	✓	✓				
Complimentary Women Who Dared Shabbat dinner and/or Leadership Gala tickets	20	16	10	8	5	2
Conference tote sponsor branding	✓	✓	✓	✓		
Sponsor logo in mobile app, printed signage, digital screens	✓	✓	✓	✓	✓	✓
Community expo table	✓	✓	✓	✓	✓	✓

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