

How to Have a Successful Advocacy Visit




National Council of Jewish Women

Introduction: How to Have A Successful Advocacy Visit

- Why is it important to know how to have a successful advocacy visit?
- NCJW is a 501(c)(3) organization

Plan Your Visit

- Choose who to meet with
 - Set up an appointment
 - Research
 - Assign roles
 - Materials
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During the Visit

- Go with the flow
- Opening
- “The Ask”
- Wrap-up
- Debrief

After the Visit

- Say thanks
 - Complete report form
 - Stay in contact
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Best Practices

- Be early
 - Do not make up a response
 - Use pivot language
 - Practice time management
 - Share personal stories
 - Stay non-partisan
 - Ask before posting
 - Say thanks
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Role Playing

The slide features a white background with a dark blue border. The title 'Role Playing' is centered in a bold, dark blue font. At the bottom, there are decorative elements consisting of a large light green triangle on the right side and several thin, intersecting light green lines on the left side.

Questions?

The bottom portion of the slide features a light green background with several overlapping geometric shapes, including triangles and lines, creating a modern, abstract design.

Thank you!

The bottom portion of the slide features a light green background with several overlapping geometric shapes, including triangles and quadrilaterals, creating a modern, abstract design.