



Social Change Award Application

Outstanding Advocate

The Washington Institute 2019 Outstanding Advocate Award honors an individual NCJW leader who has been instrumental in moving their section forward towards accomplishing NCJW's mission by implementing a program, project, or campaign that includes at least two of the following strategies: advocacy, community service, education, or community organizing.

Criteria:

- Played instrumental role in developing and/or implementing a program, project, or campaign
- Furthered the mission of NCJW
- Exemplified innovation, creativity, and courage in their actions
- Served as a role model in their section, other sections, and/or the general community
- Involved and mentored others
- Raised awareness of NCJW in their community through their pioneering efforts
- Efforts should have occurred after April 2016

Questions: *A complete application will include answers to all of these questions. Please limit responses to less than 250 words for each question.*

- Please describe the nominee in detail and provide leadership examples.
- What is the program, project, or campaign? Please describe it in detail.
- How did the nominee exemplify innovation, creativity and courage?
- How did the nominee serve as a role model within the section, NCJW, and/or the general community?
- Did the nominee attract new members, volunteers, and/or donors? Please describe.
- How did the nominee involve and mentor others within NCJW and the larger community?
- How did this person further NCJW's Resolutions and mission?
- How did the program raise awareness of NCJW in the community?
- How have the section(s) and/or community benefited from this campaign, project or activity?

Please include any other details that you find relevant, photos, or other materials associated with the advocate. If possible, include a brief bio and photo of the person being nominated.

Submissions should be emailed to Ari Conrad with the subject header: WI2019 Awards Questions? Contact Ari at aconrad@ncjw.org or 202 375 5073.