



Social Change Application

Champion For Social Change

Outline:

The Washington Institute 2019 Champion for Social Change Award honors a section, group of sections, or SPA committee for excellence in developing — individually or collaboratively — an effective NCJW campaign that utilizes more than one of these strategies for social change: advocacy, community service, education, and community organizing. The nominated programs should be effective and advance progressive social change around an issue relating to NCJW's mission.

Criteria:

- Used more than one of the following strategies: advocacy, community service, education, and community organizing
- Addressed an important need on the local, state, or national level in keeping with NCJW's resolutions
- Demonstrated NCJW's spirit and Jewish values
- Increased NCJW's visibility in the community or state
- Motivated members and non-members to become involved in an advocacy effort
- Implemented after April 2016

Questions:

A complete application will include answers to all of these questions. Please limit responses to less than 250 words for each question number. Please include any other details that you find relevant, photos, or other materials associated with the project.

- Please describe the campaign you are nominating:
 - What is the advocacy effort?
 - When did it start? When did it end (if applicable)?
 - Why was it initiated?
 - Was there a coalition involved or created?
 - How was it funded?
 - What have been the results thus far?
- How has advocacy, community service, education, or community organizing been associated with this effort?



- How did you attract volunteers to the effort?
 - How many members and/or supporters were involved?
 - Who participated in it?
 - Did the effort attract new members, volunteers, and/or donors?
- How did this effort fit into NCJJ's Resolutions and fulfill NCJJ's mission?
- How did the program raise awareness of NCJJ in the community?
- How has the section(s) or committee(s) benefitted from running this program?

Submissions should be emailed to Ari Conrad with the subject header: WI2019 Awards.
Questions? Contact Ari Conrad at aconrad@ncjj.org or 202 375 5073.