Example

Vote Plan Script

This is a script for making a vote plan with voters. When people are able to visualize themselves voting, they're much more likely to show up and vote on election day. This is one example of creating a vote plan.

Sample Script:

Hello, may I please speak with _____? My name is_____ and I am from the National Council of Jewish Women / (Section Name). I am calling/here to remind you that an election is coming up in your district and want to offer a friendly reminder to vote on November 6.

Can we count on you to vote this November?

If yes:
Great! Do you know what time you are planning to vote: Morning, Afternoon, or Evening?

That sounds great! As a reminder, polls are open from _____ to _____. Do you know where your polling place is? *(if no, look up polling location)*

Great! Do you need a ride to vote, information on public transportation information? Do you have access to childcare if you need it?

Do you know anyone else you could bring with you?

Thank you so much for voting!

If already voted:
Great, I'm glad to hear that! Do you know other folks who haven't voted yet? Could you remind them to vote too?
- *If enthusiastic:* Would you want to volunteer with us to remind fellow NCJW members to vote? *If yes, connect them with action coordinator or take down their information.*

If no:

I'm sorry to hear that, is there anything holding you back from voting? Can I help you figure out where and when you can vote on Election Day?

If yes, jump up to help them plan to vote (i.e. time of day, where their polling place is, will they walk, drive, etc.).

Thank you very much for your time. We would appreciate your vote this election. Midterm elections are very important and every vote will count.

If voicemail:

Hi, this is _____ calling for _____ and I'm a volunteer with NCJW. I'm calling to remind you about the upcoming election on November 6. Midterm elections are incredibly important, so we want to remind you to remember to vote.

Polls will be open from _____ to _____ on Tuesday.

We look forward to seeing you at the polls!

Best Practices:
- Have a conversation, don't sound robotic like you're reading directly off the script
- Keep calls brief
- Don't discuss candidates or political parties with voters, keep it 501(c)(3) compliant

Remember: record necessary responses, such as if the voter has already voted.