

Communities Against Hate

Social Media Guide

National Council of Jewish Women (NCJW) is a partner in Communities Against Hate, a [diverse coalition](#) whose goals are to document hate and demand action. A wave of hate broke over the US following the 2016 elections, affecting people from all walks of life, all across the country. [Communities Against Hate](#) is the response — a national initiative to document stories and respond to incidents of violence, threats, and property damage motivated by hate in the United States. If you've witnessed or experienced a hate incident, call 1-844-9-NO-HATE or [report online](#). By reporting what happened, you can educate the public, empower others, show service providers where help is needed, and strengthen our advocacy.

Use social media to raise awareness about Communities Against Hate and to combat bigotry and prejudice. And, be sure to follow NCJW on [Facebook](#) and [Twitter](#).

Social Media Tips and Tricks

- When tagging someone on Twitter at the start of a post using the “@”, remember to add a period (.) as the first character. Otherwise, it won't show up in others' Twitter feeds.
- A picture is worth a thousand words. Use photos, graphics, or other visual elements in your post.
- Engage with other NCJW members and friends by tagging them in your posts, following them, and liking and retweeting their posts.
- Though it is unlikely, there is a small possibility people will reply to your posts with rude, offensive or malicious posts of their own. Leave them alone or block them; engaging internet bullies is a fruitless endeavor.
- Use the hashtag #CommunitiesAgainstHate and #EndHate with all posts on Facebook and Twitter. It allows other NCJW members and coalition partners to more quickly see — and therefore comment, like, and share — your posts.
- Tag @NCJW in your posts. This will allow us to lift up your post as well.

Sample Facebook Posts

- Hate incidents impact our communities every day. It's why NCJW is a member of Communities Against Hate, a national initiative to document stories and respond to incidents of violence, threats, and property damage motivated by hate in the United States. Call 1-844-9-NO-HATE or report online. #CommunitiesAgainstHate #EndHate <http://bit.ly/2vjplNc>
- If you witness or experience hate, share your story! By reporting what happened, you can educate the public, empower others, show service providers where help is needed, and

strengthen advocacy. Call 1-844-9-NO-HATE or report online. #CommunitiesAgainstHate #EndHate <http://bit.ly/2vjplNc>

Sample Twitter Posts

- Jews & Muslims are experiencing an uptick in bigotry. If it happens 2 u, call 1-844-9-NO-HATE or online. <http://bit.ly/2vjplNc> #EndHate
- Transgender women of color face so many threats. We need 2 report what we see. <http://bit.ly/2vjplNc> #CommunitiesAgainstHate #EndHate
- Anti #immigrant rhetoric at all levels of gov. We must speak out! <http://bit.ly/2vjplNc> #CommunitiesAgainstHate #EndHate
- Jews of color, #LGBTQ Jews, Jews w disabilities & others face bigotry & prejudice. We can't stay silent! <http://bit.ly/2vjplNc> #EndHate
- Hate is a poison in our society. Don't be silent: <http://bit.ly/2vjplNc> #CommunitiesAgainstHate #EndHate
- Each day brings new hate incidents <https://www.propublica.org/article/amid-the-blaring-headlines-routine-reports-of-hate-fueled-violence> via @propublica
- Find resources to combat hate <https://communitiesagainsthate.org/resources> #CommunitiesAgainstHate #EndHate
- Report incidents of hate you experience or witness at 1-844-9-NO-HATE or online. <http://bit.ly/2vjplNc> #CommunitiesAgainstHate #EndHate

Images

Image 1



Image 2



Image 3

