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NOISE

ANNUAL REPORT 2009—2010

OUR COLLECTIVE STRENGTH: POWERFUL ACTION, PROGRESSIVE CHANGE



When NCJW is present, change happens, social justice is delivered, and a difference is made. Being at the tables of change and delivering a powerful grassroots network of change-makers makes NCJW valued, vital, and visible. Author and artist Joan Harris-Ward expresses the profound essence of this dynamic in her words “One can do so much. And one and one and one can move mountains.” We have been a powerful force for progressive social change for more than a century — this year was no different.

Our collective voice

A collective of like-souled women, NCJW members and advocates speak with one voice to take action and make a difference in the lives of those most vulnerable. This year, NCJW made its voice heard on critical issues such as immigration reform, marriage equality, domestic violence, economic security, and reproductive health. We achieved a substantial victory with the passage of a health care reform package in the spring, a victory that NCJW tirelessly worked toward for decades with members of Congress and our coalition partners. While we did not get everything we fought for in the bill, particularly with regard to access to reproductive health care, the new mandate for health care is an encouraging step toward affordable and accessible care for all.



Our collective action

Each of us is an advocate for social change. NCJW members take action in varied and personal ways every day — the evidence is in NCJW’s incredible capacity to create meaningful change. Our actions, whether grand or intimate, reaching across the globe or simply across the street, make a meaningful and purposeful difference.

Our newest action campaign, Higher Ground: NCJW’s Domestic Violence Campaign, demonstrates the reach of NCJW’s collective action. The campaign tackles one of the largest systemic reasons that violence against women persists — lack of financial security — and its potency is two-fold. Our advocacy and coalition work endeavors to strengthen economic policies, like equal pay protections and the provision of paid sick and safe leave for victims of domestic violence, at state and national levels, while our local work provides direct, hands-on support in neighborhoods, helping to identify and address each community’s most pressing needs. It is the combined breadth and depth of our action that makes NCJW a unique and vital force for progressive social change and is the quintessence of what we as modern Jewish women are called upon to do.



Our collective strength

This year, we also delivered our collective strength to secure another historic victory for civil rights, for equality, and for democracy with the repeal of the oppressive “don’t ask, don’t tell” policy. (We are still celebrating last year’s historic passage of an expanded Hate Crimes Act to include hate crimes motivated by sexual orientation, gender or gender preference.) This repeal is a shining example of “the power that results when our collective voices cry out for justice,” and NCJW will continue to lead the progressive Jewish community to speak out on issues important to us.

There are many challenges still ahead. With the economy still stagnate and an increasingly antagonistic political environment, we face a potentially gridlocked Congress in a nation that will need to make tough choices and determine important priorities in the coming years. The assault on women’s reproductive rights is at a peak with essential funding supporting safe, accessible healthcare for women and families in peril. The challenges are great ... but the opportunities are even greater. In the first months of 2011, Nancy K. Kaufman began as NCJW’s new CEO and is working with the outgoing and incoming boards to chart our course for the new triennium. As we welcome new leaders,

new voices, and new energy, we ensure that our path continues forward, moving from strength to strength.

Change happens only because of each of our involvement, each of our passion, and each of our tenacity.

NCJW’s strength is built upon the unwavering commitment of you, its 90,000 members, donors and advocates. Your uncompromising pursuit of *tikkun olam* — repair of the world — through lasting social change sustains us. It is the collective of our voices, our actions, and our commitment that makes NCJW strong.

Together, we will ensure a better America and a safer global community in which women, children and families will prosper. Together ... we will move mountains.

With gratitude and appreciation,

Nancy Ratzan
President, 2008–2011

Nancy K. Kaufman
NCJW CEO

PICTURED (LEFT TO RIGHT): PICTURE 1: SARASOTA-MANATEE SECTION SCHOLARSHIP CHAIR LINDA ABROMSON WITH NON-TRADITIONAL SCHOLARSHIP AWARDEES. (PHOTO: SARASOTA-MANATEE SECTION) PICTURE 2: FRAN LEVEY AND LESLIE STERNLIEB, BOTH OF THE GREATER MIAMI SECTION, AT NCJW’S WASHINGTON INSTITUTE 2010. (PHOTO: RICK REINHARD 2010) PICTURE 3: NCJW MEMBERS VISIT A BAKERY IN ASHKELON, ISRAEL, TO LEARN ABOUT THE “SWEET FUTURE” PROJECT RUN BY EDEN, A BOARDING SCHOOL FOR AT-RISK TEENAGE GIRLS AND AN NCJW GRANT RECIPIENT. (PHOTO: LESLIE STERNLIEB) PICTURE 4: NCJW GREATER MINNEAPOLIS SECTION MEMBERS PARTICIPATE IN THE SECTION’S ANNUAL STUFF FOR SCHOOL EVENT. (PHOTO: GREATER MINNEAPOLIS SECTION)

ONG ► POWERFUL ► EFFECTIVE ►



I am deeply honored to be a part of President Obama's Advisory Council for Faith-based and Neighborhood Partnerships. My selection is a tribute to NCJW's record of speaking out and taking action as a faith-based organization on behalf of social justice and progressive social change.

– Nancy Ratzan

Nancy Ratzan represents NCJW at a meeting of Jewish Community Leaders with President Barack Obama in the Roosevelt Room at the White House.

PHOTO CREDIT: OFFICIAL WHITE HOUSE PHOTO BY PETE SOUZA

► STRATEGIC ► INNOVATIVE ► CO



NCJW events are always a wonderful way to connect with colleagues from all over the country. They bring new vitality and commitment to the forefront.

– 2010 Leaders Retreat Attendee

NCJW members Christine Stone, Pittsburgh Section, Linda Lempert, Philadelphia Section, and Eleanor Levie, Philadelphia Section, joined more than 400 NCJW advocates to strengthen their knowledge of the issues and challenges facing our country and our world through in-depth briefings by political leaders and policy experts at NCJW's Washington Institute 2010. **PHOTO CREDIT:** RICK REINHARD 2010



The most inspiring moment was hearing how respected NCJW is from the members of Congress who joined us at breakfast.

I sat there and felt “Of course we are!”

– 2010 Washington Institute Attendee

FORWARD-THINKING ► BOLD ►

NCJW advocates from across the country spoke with their members of Congress in more than 130 face-to-face meetings on Capitol Hill during NCJW's Washington Institute 2010.

PHOTO CREDIT: RICK REINHARD 2010 | PICTURED: LOBBY DAY ATTENDEES AT NCJW'S 2010 WASHINGTON INSTITUTE

PROGRESSIVE ► COMPASSIONATE



Poverty, injustice, and violence: these are the types of challenges we face as Americans and as citizens of the world. They are significant, but not insurmountable. Together, with a commitment to social justice, peace, and human rights, we can leave our children a better America and a safer global community in which to prosper.

– NCJW’s Vision for America

In March 2010, NCJW launched Higher Ground: NCJW’s Domestic Violence Campaign, which joins NCJW’s roster of domestic initiatives that focus on key public policy issues and provide the information and resources necessary to take action at all levels, from town halls to the halls of Congress. **PHOTO CREDIT:** RICK REINHARD 2010 | **PICTURED:** COLOMBE GRALLA, GREATER DANBURY SECTION; PATTI COHEN-HECHT, NCJW HONORARY BOARD DIRECTOR, GREATER DANBURY SECTION; CLAIRE UZIEL, NATIONAL CAPITAL AREA SECTION.

MEANINGFUL ▶ TRAILBLAZING ▶



If this week we have been spelling 'Jewish Woman' with a capital 'J' and a capital 'W,' it is not vaingloriously nor in a spirit of boasting that we have been rummaging the pages of history for the illustrious daughters of Judah... In them we have been trying to discover ideals for ourselves, our daughters and granddaughters.

– Hannah G. Solomon,
Remarks at the Jewish
Women's Congress, 1893

NCJW members form a powerful grassroots network in more than 500 communities throughout the country, addressing the needs of women, children, and families at the local level by identifying distinct challenges, developing responses, and delivering support and strength from coast to coast.

PHOTO CREDIT: GREATER MIAMI SECTION | **PICTURED:** MEMBERS OF THE NCJW GREATER MIAMI SECTION AT A HABITAT FOR HUMANITY HOME BUILD.



NCJW has always sought to help the less fortunate and at-risk populations, whomever they may be. In order for Israel to remain a Jewish yet vibrant democratic state, it needs to work for equality and dignity for all of its citizens, regardless of their race, religion, or gender.

– Shari Eshet, Remarks about NCJW’s participation on the Inter-Agency Task Force on Israeli Arab Issues

PIONEERING ► COURAGEOUS ►

NCJW leaders meet with Israeli MK Orit Zuaretz, a member of the Knesset Committee on the Status of Women, to present her with more than 4,000 signatures of NCJW members and supporters against the segregation of women on public buses. **PHOTO CREDIT:** LESLIE STERNLIEB | **PICTURED:** MK ORIT ZUARETZ; NANCY RATZAN, NCJW PRESIDENT; LINDA SLUCKER, NCJW VICE PRESIDENT; ANNE LONDON, NCJW VICE PRESIDENT.

▶ STRONG ▶ GRASSROOTS ▶ CO



Where, after all, do universal human rights begin? In small places, close to home ... they are the world of the individual person: The neighborhood he lives in; the school or college he attends; the factory, farm or office where he works. Such are the places where every man, woman and child seeks equal justice, equal opportunity, equal dignity without discrimination. Unless these rights have meaning there, they have little meaning anywhere. Without concerted citizen action to uphold them close to home, we shall look in vain for progress in the larger world.

– Eleanor Roosevelt

NCJW sections bring valuable hands-on programs to their communities. The St. Louis Section's Back-to-School! Store creates positive self-esteem and enthusiasm about the coming school year by giving area elementary school-aged children the opportunity to "shop" for new clothing, coats, school supplies, books and personal care items in their favorite colors.

PHOTO CREDIT: STEWART HALPERIN | PICTURED: MICHELLE BROOKS, ST. LOUIS SECTION



NCJW CENTER FOR SOCIAL CHANGE

The exceptional donors to the NCJW Center for Social Change have powerfully aligned themselves with our work by investing in building NCJW's capacity to remain consistently at the forefront of progressive social change. Since its inception in 2009, the Center has raised more than \$800,000 to support the work of NCJW.



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NCJW is grateful to those donors who have established their own endowment funds to memorialize individuals whose values and lives are reflected in NCJW's work.

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Lenore Feldman Fischler Leadership
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in memory of NCJW Honorary
President Lenore Feldman
Fischlerby:EdFischler;the
children of Lenore Feldman
Fischler and the Estate of Lenore
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THE SECOND CENTURY SOCIETY

NCJW acknowledges and honors those people who have included NCJW in their estate plans.

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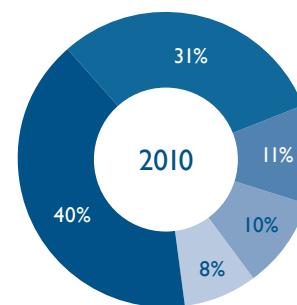
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STATEMENT OF ACTIVITIES AND NET ASSETS

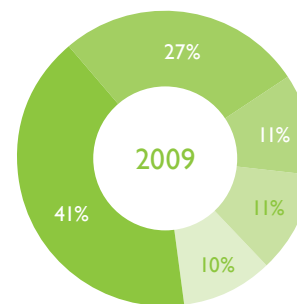
	FYE JUNE 30, 2010	FYE JUNE 30, 2009
Total Revenue	\$5,190,459	\$2,348,432
Expenses and Other Charges		
Program Services		
International	373,931	442,381
Domestic	1,103,322	1,019,325
Service to Members and Sections	1,410,500	1,519,464
Supporting Services		
General and Administrative	262,874	326,546
Development	357,196	392,600
Total Expenses and Other Charges	\$3,507,823	\$3,700,316
Changes in net assets before change in Value of split-interest agreements	1,682,636	(1,351,884)
Change in value of split-interest Agreements	(7,888)	(139,618)
Net Assets at Beginning of Year	13,913,253	15,404,755
Net Assets at End of Year	\$15,588,001	\$13,913,253
Net Assets		
Unrestricted	\$4,757,090	\$3,234,904
Temporarily Restricted♦	5,431,603	5,349,205
Permanently Restricted♦♦	5,399,308	5,329,144
Total Net Assets	\$15,588,001	\$13,913,253

- ♦ Temporarily Restricted: Net assets resulting from contributions that are restricted to use for a specific purpose or time.
- ♦♦ Permanently Restricted: Net assets resulting from contributions whose use by the organization is limited by donor-imposed stipulations that neither expire with the passage of time nor can be fulfilled or otherwise removed by actions of the organization. The income earned on these assets is either unrestricted or temporarily restricted. The financial information included herein was abstracted from the full financial statements, which were audited by McGladrey & Pullen, LLP, who expressed an unqualified opinion for the year ended June 30, 2010. The complete financial statements and IRS Form 990 are available upon request.



Percentage of Total Expenses
FYE JUNE 30, 2010

- Service to Members and Sections
- Domestic Program Services
- International Program Services
- Development
- General and Administrative



Percentage of Total Expenses
FYE JUNE 30, 2009

- Service to Members and Sections
- Domestic Program Services
- International Program Services
- Development
- General and Administrative

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NEW YORK OFFICE

475 Riverside Drive
Suite 1901
New York, NY 10115
Tel 212 645 4048
Fax 212 645 7466
Email action@ncjw.org

WASHINGTON OFFICE

1707 L Street NW
Suite 950
Washington, DC 20036-4206
Tel 202 296 2588
Fax 202 331 7792
Email action@ncjwdc.org

ISRAEL OFFICE

NCJW Research Institute
for Innovation in Education
Room 267
Hebrew University, Mt. Scopus
Jerusalem, Israel 91905
Tel 972 2 5882 208
Fax 972 2 5813 264
Email ncjwisrael@gmail.com

www.ncjw.org

PICTURED (LEFT TO RIGHT): PICTURE 1: ROBIN FRANK, NCJW RECORDING SECRETARY, SHARING SHARING A MEAL WITH BEDOUIN WOMEN, NCJW'S MISSION TO ISRAEL 2009 (PHOTO: VERA ETZION). **PICTURE 2:** DR. DOROTHY HEIGHT, 1993 NCJW WOMAN WHO DARED RECIPIENT AND EQUAL RIGHTS LEADER, AND NANCY RATZAN, NCJW PRESIDENT (PHOTO: ELISSA FROMAN) **PICTURE 3:** NCJW GREATER DETROIT SECTION MEMBERS PARTICIPATE IN THE SECTION'S ANNUAL BACKPACK PROJECT. (PHOTO: GREATER DETROIT SECTION) **PICTURE 4:** SHARON GUSTAFSON, ICJW PRESIDENT, AND NCJW 2010 ISRAEL LUNCHEON HONOREE JAN SCHNEIDERMAN, NCJW HONORARY PRESIDENT. (PHOTO: VANESSA SCHNAIDT)



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