



National Council of Jewish Women

THE NCJW SECTION VISITOR PROGRAM – FISCAL YEAR 2009

WORKSHOPS

Below is the list of workshops that are available for NCJW sections for the 2008-2009 year. Any of these sessions can be requested alone or in conjunction with an NCJW speaker.

Board Training:

Starting a new NCJW year off with an informative, insightful and inspirational board training has been shown to be the most effective way to get your team working together. NCJW trainers can tailor a session to meet your section's specific needs by including concepts from the sessions listed below as well as some board basics. We recommend including an informational piece on what's happening in NCJW; establishing integrated goals strategies to increase the power and scope of NCJW activities in your community; exploring how you can use NCJW Programs (Plan A Campaign, NCJW Israel Program, etc.) to increase membership and fundraising; and building bridges between your community service and public affairs efforts.

Plan A: NCJW's Campaign for Contraceptive Access

Plan A: NCJW's Campaign for Contraceptive Access educates and empowers individuals to advocate for women's universal access to contraceptive information and health services through a combination of education and advocacy initiatives at the community, state, and national levels. Plan A aims to secure and protect access to contraceptive information and health services for all, putting individuals back in control of their personal health decisions. This workshop will explore how Plan A can make a difference and how you can bring the campaign to your community.

Making the Most of NCJW's Key Messages: Telling the NCJW Story

In this session, participants will learn how to share the story of NCJW's courageous legacy and ongoing work (both orally and in writing) to inspire, attract, and educate different audiences. This workshop will also increase your understanding and ability to use the NCJW's branding materials to strengthen the operation and power of your section's programming and visibility efforts.

Building a Unified Organization

This session will focus on how to use NCJW key messages, goal setting, and building bridges between community service and advocacy to help unify and strengthen your section. This workshop combines elements of branding and messaging with setting achievable goals and integrating all of the elements of your section's operation so that they work together.

Strong NCJW Programs

This session addresses the process of evaluating current programs and projects to ensure that they reflect and incorporate branding strategy and philosophy, as well as the important elements that should be included when developing new programs and projects. The workshop includes how to link community service projects to advocacy efforts in order to increase the section's power and effectiveness.

Strategic Thinking (Basic or Advanced)

Strategic thinking and critical reflection are vital aspects of organizational life. Both basic and advanced level workshops exploring the nuances and practical application of these concepts are offered. These sessions will help your board break out of old patterns of thinking and explore new paradigms and ways of achieving the section's goals.

Rolling with the Times: Managing Organizational Change (Basic and Advanced)

Effective planning and management of organizational transitions can make potentially tough situations much easier to experience. Basic and advanced level workshops address both the concept of change management and the practical application of change management tools.

Taking Care of Your Section's Fund Development Needs

Raising money takes time, patience and a comprehensive plan. This workshop focuses on the elements involved in creating a plan, including developing the skills needed to conduct individual solicitations with confidence and pride. This session will help strengthen your section development efforts.

SPEAKING ENGAGEMENTS

NCJW leaders are available to speak to your section membership or general community on the following topics:

NCJW Today: An Overview of Current NCJW Initiatives

Learn about the full scope of NCJW's current initiatives. Hear how these issues relate to our work in DC and your work on the local and state levels.

Plan A: NCJW's Campaign for Contraceptive Access

Become familiar with NCJW's new Campaign and discover how Plan A educates and empowers individuals to advocate for women's universal access to contraceptive information and health services.

BenchMark: NCJW's Campaign to Save Roe

Learn how BenchMark educates, mobilizes, and advocates by reaching out to the decision-makers in Washington, DC to deliver your voice on the importance of fundamental freedoms, including women's right to reproductive choice.

NCJW Israel Program Presentations:

NCJW in Israel

Learn more about the history of NCJW's Israel Program, current Israel Granting initiatives, and our advocacy efforts in Israel. A DVD highlighting NCJW's work in Israel is available to all sections, and is a wonderful tool to use in coordination with an Israel Program section visitor.

Agunot Rights Program and Documentary NCJW's

Hear about the plight of *agunot*--Jewish women in Israel and around the world who are "chained" to unwanted marriages -- and find out how you can make a difference through advocacy and education. NCJW offers this *agunot* program in coordination with the viewing of the award-winning documentary *Sentenced to Marriage*.



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THE NCJW SECTION VISITOR PROGRAM – LOGISTICS & DETAILS

How do I request a section visitor?

You can request a section visitor by contacting Erin Patinkin, manager of constituent relations, at (212) 645 4048 x120 or empatinkin@ncjw.org (preferred). All requests will be reviewed and we will do our best to accommodate as many sections as possible using available resources.

How is the cost of having a section visitor allocated?

As always, NCJW will cover the cost of airfare while local sections are responsible for the visitor's hotel accommodations, ground transportation and food costs. It is important to remember to keep money in your section budget for visitors.

What if I want someone to come to my section to do an installation?

Requests for NCJW leaders to preside over installations will be honored **only** if the installation is combined with a training or substantive speaking engagement, per the criteria below.

What are the criteria for having an NCJW leader as a trainer or facilitator?

- ▶ The session must be scheduled to last a minimum of 3 hours.
- ▶ The session must be attended by a minimum of 10 people.
- ▶ The NCJW leader must be utilized for other purposes besides the training/facilitation session – e.g. private cultivation meetings with current/potential/past leaders and members or meetings with Second Century Society members regarding their benefits.

What are the criteria for having an NCJW leader speak at a section or local event?

- ▶ The leader must have a minimum of 20 minutes for remarks.
- ▶ The NCJW leader must be utilized for other purposes besides the training/facilitation session – e.g. private cultivation meetings with current/potential/past leaders and members or meetings with Second Century Society members regarding their benefits.
- ▶ Effort must be made to appropriately publicize the event and ensure good attendance. Section visits and speaking engagements represent a number of resources, including volunteer time and money. It is expected that sections understand this and make an effort to be considerate.