

THE NCJW SECTION WEBSITE TEMPLATE

What is the NCJW Section Website Template?

- The template is an “out of the box” website that has been customized to meet the needs of any section. The template builds upon the NCJW section website guidelines and is developed to convey the NCJW website essentials of clear communication, user engagement, intuitive navigation and fresh content.
- The template has been designed to meet the needs of sections with varying financial and staff resources, different levels of technological experience, and current website status.
- The template is a powerful tool and has the flexibility to be further designed.

What technology does the template use?

- Built with a Content Management System (CMS):
A CMS is a user friendly computer application used to create, edit and manage websites. Unlike a static website it does not require special knowledge of programming languages to be updated or maintained.
- A customizable Joomla CMS that has been pre-configured and designed for NCJW sections:
Joomla is Open Source Software; therefore, there is no vendor involvement. Joomla has a thriving developer community and user base which ensures frequent updates and new features.

What are some of the features available in the template?

- Event calendar
- Event registration
- Search functionality
- Photo galleries
- Audio and video file handling
- Online donation module
- Social media – Blogs and RSS
- + more!

What's in the box?

The template package will include:

- Customized CMS
- 1 design
- Installation instructions
- Instruction manual
- Joomla help documentation

When will the template be available?

The template will become available in Summer 2009.

What is the cost?

- The website template package is free.
- Additional free resources are available on the Joomla website.
- Sections are responsible for hosting costs and any customization or additional features that require consultant/ vendor fees.

What if my section has a website?

- There is no obligation to migrate. However, if you're considering a redesign, your section should review the various features and increased capabilities of the template.
- The advanced functionality of the CMS may be a benefit to your already developed web-based community and take your section's web presence to the next level.
- Advanced content management tools may streamline your existing workflow.
- Redesigning with the template reduces over all costs.

What if my section does not have a website?

If your section does not have a website, the template is ideal. This is an opportunity to start fresh with a robust and well-designed website at minimal cost.